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PRIVACY POLICY

Our Privacy Policy was last updated on 11/3/2023

Your privacy is important to us and a responsibility we take seriously, so we encourage you to review our Privacy Policy. Our Privacy Policy is designed in such a way in order to ensure you the transparency into our practices and principles. This privacy statement provides information about the personal information that Seekin collects, uses, share and the ways in which Seekin treat your personal information.

Please read this privacy policy before using the site [*Seekin Website*](“the Website”) or submitting any personal information.

SeekIn with its registered office at SeekIn Technologies Inc. -address 50 Moulton Street, San Francisco, CA, USA 94123 ("**we**" or "**us**" or "**our**" or "**Seekin**" in this document) is the sole owner of the information collected on this Website.

Remember that your use of Seekin Services is at all times subject to our **Terms & Conditions**, which incorporates this Privacy Policy. Any terms we use in this Policy without defining them have the definitions given to them in the Terms of Use.

1. Acceptance of Terms and Conditions

1.1 By using this site, you are accepting the practices described in this privacy policy. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used.

By registering an account on <https://www.moment.club/> you agree to receive carefully selected marketing emails from Seekin. You are free to unsubscribe at any time via the 'Unsubscribe' link contained at the bottom of every email.

1.2. This privacy policy is subject to change at any time without notice. Please review this Privacy Policy periodically to ensure that you are aware of the then current policies.

1.3 By browsing, accessing or using this Website or by using any facilities or services made available through or on it, you agree to be bound by the terms and conditions of this Privacy Policy. If you do not choose to accept these terms, please do not use this Website.

1.4 By using this Website, you expressly consent to our use and disclosure of your personal information in accordance with this Privacy Policy. This Privacy Policy is incorporated into and subject to the Terms and Conditions that are available on the Website.

2. Definitions

For the purposes of this Privacy Policy:

- "**Account**" means a unique account created for You to access our Service or parts of our Service.
- "**Business**", for the purpose of the CCPA (California Consumer Privacy Act), refers to the Company as the legal entity that collects Consumers' personal information and

determines the purposes and means of the processing of Consumers' personal information, or on behalf of which such information is collected and that alone, or jointly with others, determines the purposes and means of the processing of consumers' personal information, that does business in the State of California.

- "CCPA" shall mean the California Consumer Privacy Act, 2018.
- "Company" (referred to as either "Seekin", "We", "Us" or "Our" in this document) refers to [COMPANY INFORMATION]
- "Country" refers to United States of America
- "Consumer", for the purpose of the CCPA (California Consumer Privacy Act), means a natural person who is a California resident. A resident, as defined in the law, includes (1) every individual who is in the USA for other than a temporary or transitory purpose, and (2) every individual who is domiciled in the USA who is outside the USA for a temporary or transitory purpose.
- "Cookies" are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- "Device" means any device that can access the Service such as a computer, a cell phone or a digital tablet.
- "Personal Data" means any information that identifies, relates to, describes or is capable of being associated with, or could reasonably be linked, directly or indirectly, with You, as per the provisions of the CCPA.
- "Sale", means selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a Consumer's personal information to another business or a third party for monetary or other valuable consideration.
- "Service" refers to the services provided to You by the Website.
- "Service Provider" means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analysing how the Service is used.
- "Website" refers to moment.club, accessible from <https://www.moment.club/>

- "You" or "you" means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

3. Collection of Personal Information or Information We collect

This table details the categories of Personal Data that we collect from our users, which may be updated as per our policy from time to time:

<u>Category of Personal Data</u>	<u>Personal Data we collect</u>	<u>Categories of Third Parties with Whom We Share this Personal Data</u>
Profile and Contact Data	<ul style="list-style-type: none"> ● First and last name ● Email ● Unique identifiers such as passwords ● Profile photograph 	<ul style="list-style-type: none"> ● Service Providers ● Business Partners ● Parties you Authorize, Access of Authenticate, including other users of the services
Payment Data	<ul style="list-style-type: none"> ● Payment card type ● Payment card number ● Email ● Payment card expiration date ● CVV digits of payment card 	Service Providers (storage and processing of all Payment Data is limited to our payment processing partner, currently Stripe, Inc., as further described below)
Commercial Data	<ul style="list-style-type: none"> ● Purchase History 	<ul style="list-style-type: none"> ● Service Providers ● Business Partners
Device/IP Data	<ul style="list-style-type: none"> ● IP address ● Device ID ● Domain server ● Type of device/operating system/browser used to access the Services 	<ul style="list-style-type: none"> ● Service Providers ● Analytics Partners
Consumer Demographic Data	<ul style="list-style-type: none"> ● City, State ● Gender 	<ul style="list-style-type: none"> ● Service Providers ● Business Partners ● Parties you Authorize, Access of Authenticate, including other users of the services

3.1 When you visit our Site, we may collect and use the following kinds of personal information to provide better services to our users:

- information about your use of this website,
- information that you provide when registering with the Website, such as first name and last name, telephone number, profile photograph, or email address in order to access certain features of our site.
- information about purchases and transactions carried out over this website
- information that you provide for the purpose of subscribing to the website services; and
- any other information that you send to Seekin.

3.2 If you choose to make a purchase from our site, we may collect information pertaining to your buying behaviour.

3.3 The information we collect includes, but is not limited to: Name, Date of Birth, E-mail Address, Billing Address, Shipping Address, Phone/Mobile number, Recipient's Phone/Mobile number, language, **audio-visual recordings of your classes on the Website.**

3.4 This information is necessary for us to recognize you as a registered customer and to fulfil the orders you place with us. Storing this information means you do not need to re-enter these details each time you shop. The information we collect will be used to contact consumers in future, for designing consumer surveys, contests and is kept secure. Only authorized employees, agencies and partners (who have agreed to keep information secure and confidential) have access to this information.

3.5 We may also collect non-personal information from your mobile device if you are browsing our website on your mobile phone. This information is generally used to help us deliver the most relevant information to you. Examples of information that may be collected and used include your geographic location, and information about the type of device you use. If you have enabled location services on your phone, we collect your location information to navigate to your country-specific website. If you do not want this information collected by us, you can disable location services on your phone.

3.6 We may collect information from others, such as your parent, teacher, or School, or third parties (meaning organizations outside of Seekin), such as third-party applications that you use to connect to the Service.

4. Use of Personal Information

4.1 Seekin collects and stores all personally identifiable information which you provide. This information is used by us to ensure efficient use of our website and highly customized shopping experience.

4.2 Seekin may use your personal information to:

- administer and operate this website
- personalize and improve your experience on this website
- enable your access to and use of the website services
- publish information about you on the website
- send to you and/or the identified recipient(s) the products and services that you purchase
- send to you statements and invoices
- collect payments from you; and
- send you relevant marketing communications

4.3 If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or postings on the Website, we may collect such information into a file specific to you.

4.4 Seekin may share personal information with our other corporate entities and affiliates to help detect and prevent identity theft, fraud and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of our services; and to facilitate joint or co-branded services that you request where such services are provided by more than one corporate entity. Those entities and affiliates may not market to you as a result of such sharing unless you explicitly opt-in.

4.5 Seekin may disclose personal information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process to defend its legal rights. Seekin may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms and Conditions or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public.

4.6 We also provide analyses of our customers in the aggregate to prospective partners, advertisers and other third parties. We do this so that we and our business partners can understand our customers better, and so we can keep bringing you first-rate services. We may also disclose, on an anonymous basis, statements made by our customers such as comments or feedback we receive on our products or service.

4.7 Where you have referred a new customer to us your first name and first initial of your surname will be shared with the person you referred to us and you agree to that sharing.

5. Communications from the Website

5.1 Special Offers and Updates: We may occasionally send you information on products, services, special deals, and promotions. You may be given an option to unsubscribe at any time, these types of communications.

5.2 Press Releases and Newsletters: If you request to receive our newsletters, we will use your name and email address to send these documents to you. Please contact us if you wish to be removed from this mailing list.

5.3 Service-related Announcements: We will send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email advising you of this.

6. Cookies

6.1 Seekin uses cookies on this site. A cookie is a small text file that is stored on a user's computer for record-keeping purposes. Some of the cookies used by our website are set by us, and some by or with the help of third parties who are delivering services on our behalf. In particular we use third parties to help us collect performance and measurement statistics about our website.

6.2 Most web browsers automatically accept cookies but, if you prefer, you can set your browser to disable cookies or to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. Please note however, that by blocking or deleting cookies used on the Site you may not be able to take full advantage of the Site as it may impair your use of or prevent access to some areas, including taking advantage of special offers and vouchers. If you do leave cookies turned on, please take care to sign off when you are finished if using a shared computer.

7. Clear Gifs (Web Beacons)

7.1 This Website and any HTML-based email communication with our customers and subscribers contain Web Beacons. Web Beacons are tiny graphics with a unique identifier, similar in function to cookies, and are used to understand and optimize how our website is used and gauge the effectiveness of our customer communications and marketing campaigns.

8. Links to Other Sites

8.1 This website may contain links to other websites that may collect personally identifiable information about you. Seekin is not responsible for the privacy practices or the content of those linked websites.

9. Securing Your Data

9.1 Seekin will store all the personal information you provide on its secure servers or secure servers of its third-party affiliates. We do not use any encryption on our forms, **as we do not collect credit card numbers**, social security numbers or any other sensitive information that can be used in identity theft.

9.2 Seekin will take reasonable technical and organisational precautions to prevent unauthorised access, loss, misuse, or alteration of your personal information. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. You should also help to protect your data by appropriately selecting and protecting your password and/or other sign-on mechanism; limiting access to your computer or device and browser; and signing off after you have finished accessing your account. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

9.3 We retain Personal Data about you for as long as you have an open account with us or otherwise necessary to provide you with our Services. In some cases, we retain Personal Data for longer, if doing so is necessary to comply with our legal obligations, resolve disputes or collect fees owed, or is otherwise permitted or required by applicable law, rule, or regulation. We may further retain information in an anonymous or aggregated form where that information would not identify you personally.

10. Seekin commitments to providing transparency and Your rights

As you can see, we try to be transparent about what information we collect, so that you can make meaningful choices about how it is used. *You can control and manage the personal information you share with us.* You can access or rectify this information at any time. You can even delete your account or your personal information. We also provide you an option to object, restrict, or withdraw consent where applicable for the use of personal information you have provided to Seekin.

You may exercise any of these rights described in this section by sending an email to hello@moment.club. Please note that we may ask you to verify your identity before taking further action on your request.

- Access, correct or delete your personal information
- Object, restrict, or withdraw consent
- Take information out of Seekin

11. Cross-Border Data Transfers

11.1 The Site is hosted and operated in the United States. If you use the Site from the European Union or the United Kingdom, or any other region with laws governing data collection, protection and use that may differ from United States law, please note that you may be transferring your personal information outside of those jurisdictions to the United States. By using the Site, you consent to the transfer of your personal information outside your home jurisdiction, including to the United States, and to the storage of your personal information in the United States, for the purpose of hosting, using and processing the personal information in accordance with this Privacy Policy. You further acknowledge that these countries may not have the same data protection laws as the country from which you

provided your personal information, and that Seekin may be compelled to disclose your personal information to U.S. authorities. You have the right to withdraw your consent at any time by contacting us on this [Email].

11.2 Information that Seekin collects may be stored and processed in and transferred between any of the countries in which Seekin operates to enable the use of the information in accordance with this privacy policy.

11.3 In addition, personal information that you submit for publication on the website may be published on the internet and may be available around the world.

12. Business Transitions

12.1 In the event Seekin goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will be among the assets transferred. We will provide you with notice of an acquisition within thirty (30) days following the completion of such a transaction, by posting on our homepage, or by email to your email address that you provided to us. If you do not consent to the use of your personal information by such a successor company, you may request its deletion from the company. We may also make information, including personal information, available to a potential investor or purchaser (or their advisors) in advance of any such transaction completion.

13. Use of Advance Reminder Service

In the event you subscribe for our advance reminder service, Seekin may contact you through phone call, WhatsApp, email, or other similar means in order to remind you of an upcoming Seekin classes. You shall consent to such reminders upon subscribing for our advance reminder service.

14. Protection to Children

Seekin understands the importance of safeguarding the personal data of children, which we consider to be an **individual under the age of 13 or the equivalent age as specified by law in your jurisdiction**. If we become aware that a child under 13 has provided us with personal information or that personal information has been collected from a child under 13, then we will delete this information from our files as quickly as possible. If you are the parent or legal guardian of a child under 13 who you believe has provided personal information to SeekIn, please send an email to SeekIn at hello@moment.club to have that child's information deleted.

15. California Resident's Privacy Rights

The California Consumer Privacy Act (CCPA) provides California residents with specific rights regarding their personal information. If you are a resident of California, you have the following rights:

- **The right to notice:** You have the right to be notified which categories of Personal Data are being collected and the purposes for which the Personal Data is being used.
- **The right to request:** Under CCPA, you have the right to request that we disclose information to you about Our collection, use, sale, disclosure for business purposes and share of personal information. Once we receive and confirm your request, we will disclose to you:
 - The categories of personal information we collected about you
 - The categories of sources for the personal information we collected about you
 - Our business or commercial purpose for collecting or selling that personal information
 - The categories of third parties with whom we share that personal information
 - The specific pieces of personal information we collected about you
 - If we sold your personal information or disclosed your personal information for a business purpose, we will disclose to you:
 - The categories of personal information categories sold
 - The categories of personal information categories disclosed
- **The right to say no to the sale of Personal Data (opt-out):** You have the right to direct us to not sell your personal information. To submit an opt-out request please contact us on hello@moment.club.
- **Right to deletion:** You have the right to request deletion of your Personal Information that we collected from you and retain, subject to certain exceptions. Once we confirm your verifiable request, we will delete (and direct our service providers to delete) your Personal Information from our records, unless an exception applies. To request us to delete any Personal Information, please send us an email at hello@moment.club
- **Right to non-discrimination for exercise of privacy rights:** Seekin shall not discriminate against you for exercising any of your consumer's rights, including by:
 - Denying goods or services to you
 - Charging different prices or rates for goods or services, including the use of discounts or other benefits or imposing penalties
 - Providing a different level or quality of goods or services to you
 - Suggesting that you will receive a different price or rate for goods or services or a different level or quality of goods or services

16. Compliance with Data Privacy Laws

Our privacy policy is in complete and strict compliance with the Data Privacy laws of the California such as California Consumer Privacy Act (CCPA), California Online Privacy Protection Act and any other law which may be enacted in the territory to protect the Privacy of the user. In the event any new data privacy laws are passed in California our Privacy Policy shall be updated to be in full compliance of such laws.

17. Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- By visiting this page on our website: [WEBSITE_CONTACT_PAGE_URL]
- By sending us an email: hello@moment.club